

PHIL R. OLLENBERG
Academic Curriculum Vitae (CV)
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EDUCATION

- 2024 Doctor of Education (Leadership & Management), William Howard Taft University
- 2019 Certificate in Intercultural Competencies, Bow Valley College
- 2014 Master of Arts (Business Administration & Fine Arts), University of Regina
- 2008 Bachelor of Fine Arts (Theatre – Stage Management), University of Regina

PROFESSIONAL DEVELOPMENT

- 2024 SEMM forum online (conference), Brainstorm Group
- 2023 Ethical conduct for research involving humans (TCPS 2 CORE 2022) (certificate), Government of Canada Panel on Research Ethics
- 2023 Strategic enrolment management (conference), AACRAO
- 2023 Biennial conference, WARUCC
- 2023 LGBTQ+ inclusion (certificate), myGwork
- 2022 Strategic planning foundations (course), LinkedIn Learning
- 2022 National conference, ARUCC + PCCAT
- 2021 Four seasons of Indigenous awareness (course), Bow Valley College
- 2021 Disney’s approach to leadership excellence (certificate), Disney Institute
- 2021 Change management foundations (course), LinkedIn Learning
- 2021 SEMM forum online (conference), Brainstorm Group
- 2021 Supporting workers with disabilities (course), LinkedIn Learning
- 2020 Inspired leadership II (course), Right Management

WORK EXPERIENCE

- 2022- Associate Registrar of Admissions and Enrolment, Bow Valley College
- 2019-2022 Assistant Registrar of Student Centres, Finance, and Recruitment, Bow Valley College
- 2018-2019 Supervisor of Student Recruitment, Bow Valley College
- 2015-2018 Recruiter, Bow Valley College
- 2010-2015 Recruiter, University of Regina
- 2009-2010 Interim Coordinator of Student Recruitment, University of Regina
- 2008-2009 Recruitment and Marketing Assistant, University of Regina

SCHOLARSHIPS AND FELLOWSHIPS

- 2021-2024 Taft University System student grant, William Howard Taft University
- 2011 Graduate student travel award, University of Regina
- 2011 Graduate student travel award, Graduate Students’ Association of the University of Regina
- 2007 Gabe Prendergast scholarship in technical theatre, University of Regina

PUBLICATIONS

1. Ollenberg, P. R., & Skelton, J. (2024). Supporting enrolment outcomes through better employee engagement (refereed conference presentation). ARUCC & PCCAT National Conference. Calgary.
2. Wells, V., & Ollenberg, P. R. (2024). SEM administration: A practitioners' guide (invited conference presentation). SEMM Forum. Toronto.
3. Gill Blacket, L., Phillips, T., McNinch Pazzano, J., Ollenberg, P. R., & Powell, P. (2024). Diversity, equity, and inclusion (DEI) in the context of SEM (panel). SEMM Forum Academy.
4. Wells, V., & Ollenberg, P. R. (2023). Collaborative strategies for maximizing last-mile enrolment (refereed conference presentation). SEMM Forum. Toronto.
5. Ollenberg, P. R., & Wells, V. (2023). Ten common-sense solutions to improve applicant conversion and summer melt (refereed conference presentation). WARUCC Biennial Conference. Vancouver.
6. Ollenberg, P. R. (2022). Building positive recruitment relationships with ability , gender , and neuro diverse learners (invited keynote speaker). Educational Liaison Association of Alberta Annual Meeting.
7. Ollenberg, P. R. (2022). Five keys to transform student payment communication and behaviour (refereed conference presentation). ARUCC & PCCAT National Conference. Niagara Falls.
8. Ollenberg, P. R., Nott, M., & Cairns, J. (2022). Improving student privacy and reducing risk using banking sector practices (refereed conference presentation). ARUCC & PCCAT National Conference. Niagara Falls.
9. Ollenberg, P. R. (2021). We cut delinquent payments by half... and you can too (refereed conference presentation). SEMM Forum. Toronto.

DISSERTATIONS AND THESES

1. Ollenberg, P. R. (2024). *Job engagement in Western Canadian higher education: voices of front-line student service professionals* (doctoral dissertation). William Howard Taft University. Committee: J. Skelton (chair), M. Payton, R. Rizzo.
2. Ollenberg, P. R. (2014). *Prairie audiences: an investigation and theoretical contextualization of attitudes and experiences of theatre in Regina* (master's thesis). University of Regina. Co-supervisors: L. Watson, K. Irwin.

COLLEGE/UNIVERSITY SERVICE

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| 2023- | Hybrid workplace and work arrangements committee (appointed member),
Bow Valley College |
| 2022- | Program development and review committee (ex-officio member),
Bow Valley College |

- 2022- Student information system steering committee (ex-officio member) ,
Bow Valley College
- 2022- Student information system governance committee (ex-officio member) ,
Bow Valley College
- 2023-2024 Strategic enrolment management recruitment and admissions committee (appointed
chair), Bow Valley College
- 2019-2023 Strategic enrolment management council (ex-officio member), Bow Valley College
- 2021-2023 Academic council (alternate board appointee), Bow Valley College
- 2020-2022 Union negotiations management committee (board appointee), Bow Valley College
- 2016-2023 2SLGBTQ pride committee (member, chair 2021-2022), Bow Valley College
- 2015-2018 Recruitment-marketing committee (ex-officio member), Bow Valley College
- 2012-2013 Professional employees equity committee (elected member), University of Regina
- 2009-2010 Fine Arts graduate studies committee (elected member), University of Regina

VOLUNTEER SERVICE

- 2023- Chair, Alberta Registrarial Leaders' Association
- 2023 Submission reviewer, Canadian Association of College & University Student
Services national conference
- 2020-2023 Discussion facilitator, #EMchat enrolment managers professional group
- 2018-2021 Member, Post-secondary Alberta Recruitment Managers Group
- 2016-2018 Tour coordinator, Educational Liaison Association of Alberta
- 2013-2016 Sponsorship director (2014-2016) and treasurer (2013-2014), Regina Pride
- 2010-2015 Treasurer and membership officer, Saskatchewan Universities and Technical
Institutes Liaison

AWARDS

- 2024 Individual contributor award, Associate deans and associate registrars group,
Bow Valley College
- 2023 Named one of thirty “uplifting 2SLGBTQIA+ leaders in higher education” in North
America
- 2023 Team award, 2SLGBTQ pride committee, Bow Valley College
- 2023 Individual contributor award, associate deans and associate registrars group,
Bow Valley College
- 2022 Nominee, Top 40 Under 40, Avenue Magazine Calgary

MEDIA APPEARANCES

- 2024 CBC News: Key internal informant to institutional response on international
incident. A. Russell, S. Bell, J. Semple, 8/5/2024.
- 2024 HigherEd Military: Contributor on job searching after college graduation. L.
Jackson, 19/2/2024.
- 2022 TheBestSchools: Interviewed on impact of COVID-19 to online education. E.
Thompson, 31/8/2022.
- 2022 Yahoo! Finance: Interviewed on higher ed pathways. A. Lisa, 15/8/2022.
- 2022 Yahoo! Finance: Contributor on higher ed mobility/completion. A. Lisa, 16/5/2022.
- 2022 Best Colleges: Interviewed on higher education. E. Thompson, 13/4/2022.

- 2022 EduMed: Interviewed on college admissions. J. Mielke, 12/3/2022.
- 2022 Help in Homework: Interviewed on college admissions policies. J. Thomas, 3/3/2022.
- 2021 TeenLife Guide to Performing & Visual Arts Colleges: Subject matter expert on college admissions. R. Sokol, 21/9/2021.
- 2021 EnrollmentMarketer.org: Contributor on higher ed. hiring practices. M. Boyes, 13/9/2021.
- 2021 Class.com: Interviewed on evolution of online teaching. 9/9/2021.
- 2021 AOL News: Interviewed on higher ed pathways. G. Olya, 10/8/2021.
- 2021 Newsbreak: Interviewed on history of tuition in US higher ed. A. Lisa, 9/8/2021.
- 2021 Military Families Magazine: Contributor on post-secondary approach to COVID safety. K. De Deyn Kirk, 1/7/2021.
- 2021 TheBestSchools: Interviewed on impact of COVID-19 to 2021's graduating class. E. Thompson, 3/5/2021.
- 2021 HigherEdJobs: Interviewed on contribution of colleges to their regions. E. Hoenigman Meyer, 28/4/2021.
- 2021 HelpCrunch: Contributor on creating quality service in higher education. L. Melnichenko, 20/4/2021.
- 2021 MarketScaleTV: Interviewed on employer financing of higher education. D. Litwin, 19/4/2021.
- 2020 CTV Calgary: Spokesperson for Bow Valley College on tuition practices. I. Sidhu, 16/11/2020.
- 2019 DX Journal: Spokesperson for Bow Valley College on industry demand. 3/4/2019.

PROFESSIONAL MEMBERSHIPS

- 2023- Western Association of Registrars of Universities and Colleges of Canada (WARUCC)
- 2022- National Association of College Admissions Councillors (NACAC)
- 2022- American Association of Collegiate Registrars and Admissions Officers (AACRAO)
- 2019- Association of Registrars of Universities and Colleges of Canada (ARUCC)
- 2018-2021 Post-Secondary Alberta Recruitment Managers (PS-ARM)
- 2016-2018 Educational Liaison Association of Alberta (ELAA)