



Phil Ollenberg Speaker/Media Biography

Journalists and writers are welcome to select or prune pieces of this suggested biography to fit their copy or script.

Phil Ollenberg is a recognized professional in higher education strategic enrolment management (SEM), based in Calgary, Alberta, Canada. With sixteen years of experience as a leader and practitioner in post-secondary admissions, recruitment, marketing, communications, and enrolment planning, Phil has established himself as a thought leader in the sector. He is a frequent speaker at regional and national conferences on higher education and SEM operations and has made numerous media appearances as a higher education expert on platforms like Yahoo! News, AOL News, Newsbreak, and MarketScaleTV. Phil has also contributed to advancing access to higher education and the registrarial profession through his service on various regional committees.

Phil holds a doctorate in education leadership and management from Taft University, along with master's and bachelor's degrees from the University of Regina. Outside of his professional life, Phil is an advocate for LGBTQ2S rights, a Disney Parks enthusiast, and a devoted doggy daddy to the world's happiest German Shepherd.